

AbaF

Who can I ask to support my project?

Before you go out to seek donations it's a good idea to be clear about the guiding principles for donors to projects registered with AbaF's Australia Cultural Fund.

Why people give

There are many reasons why people give to the arts:

- they love the art form or artist
- they want to make a difference to their community
- they appreciate and enjoy the arts
- their peers or friends give
- it brings them into contact with prestigious people or events
- they can get a tax deduction
- they want their (or their family's) association with an arts organisation to live on
- because they were asked!

Consider the people you know and think about which reason/s might 'push their button'.

No benefits

Remember that a gift is defined as arising from "benefaction" so if they're going to claim or receive a tax deduction, a donor cannot receive any tangible benefit in return for their gift.

The donor cannot expect or oblige you to give them a benefit and you cannot offer a benefit as an incentive for a gift.

Acknowledgement on your website, newsletter or a donors' board is not regarded by the ATO as a tangible or material benefit.

No participants

An artist who is participating in the project cannot get a tax-deduction for their gift, even if they're not being paid for their involvement.

No relatives

Relatives of an artist in a project cannot get a tax-deduction for their gift (this includes parents, grandparents, brothers, sisters, uncles, aunts, nephews, nieces, lineal descendants or adopted children, spouses, and the spouse of any other person specified above).

AbaF's donation form requires donors to confirm that they are not related to the artist.

To find out more contact your local AbaF office or email acf@abaf.org.au.