

AbaF

Strategic planning with a board

1. Has the board approved a plan and timetable for producing the organisation's next strategic plan?
2. Is there board and senior staff commitment to the planning process?
3. Have we confirmed the resources necessary for the process?
4. Have we agreed on the period the plan will cover?
5. Have we clarified the nature of the leadership of and the board's involvement in the planning process?
6. Have we clarified how our stakeholders' will be consulted?
7. Do we have a clear description of our key customer segments, and their needs and expectations?
8. Are we satisfied with the accuracy of the draft business diagnostic, and especially the scan of our external environmental?
9. Have we accessed specialist advisers and commentators to challenge and stimulate our thinking?
10. Have we identified key strategic issues which affect the future of our organisation?
11. Has the board reviewed the mission and vision?
12. Have we discussed our underpinning values?
13. Have we discussed our organisation's future strategic positioning?
14. Do we need a separate marketing plan (see below)?
15. Do we need any research to inform the strategic plan or marketing plan?
16. Have we integrated targets and performance measures which will help us monitor progress?
17. Have we formally adopted the plan at a board meeting?
18. Have we prepared an executive summary or overview to broadcast our key directions to stakeholders?

Reproducing this Fact sheet

Copyright for this material remains with Positive Solutions and is used under license by BoardConnect. You may download and print one copy for individual use; however it should not be reproduced in multiple copies for use in any educational or training programs without the prior written permission of BoardConnect.

This Fact Sheet is sourced from *The Book of the Board*, 2nd edition, Federation Press, Sydney, 2008, p. 214 © David Fishel, 2008